

5th edition

2023 EUROPEAN MOBILITY STARTUPS

Analysis by **VIQ ID**

715 APPLICATIONS (ALL-TIME HIGH RECORD) - VS 562 LAST EDITION -

KEY TAKE--AWAYS

of startups with gender-balanced founding team (in 2022, market average is 10% in France, UK. Germany, Spain, Sweden, all sectors)*

5 are contributing to reduce the carbon footprint of mobility

85% applied for the first time to the EUSP

Average age is

EΑ

70% are teams under people

COUNTRIES

represented countries (vs 32 last edition)

RIES

TEAM

TEAM SIZE

1-5 46,7% **6-10** 22,8%

WOMEN AMONG FOUNDERS

MAIN MODE



MARKET

MAIN MOBILITY SEGMENT

Smart infrastructure & parking 7,4% Autonomous vehicles & 6,2% Shared mobility 10,8% **Clean Energy** & e-mobility 20% **Connected vehicles** Mobility platforms & data **9%** & services 22,6% Long distance logistics & last-mile 12,6% Micromobility 11,6%

2.8%

MAIN CATEGORY **OF PRODUCT**

OF TRANSPORTATION Micromobility 19% **Air mobility** 12,8% **Rail mobility** 12% Sea mobility 8.8% Long-distance and freight 4,6%

RDWARE 8% 6% 0 0 SM

Automotive 40.1% **Pedestrians**

<u>SPLIT BY</u> **BUSINESS MODEL**

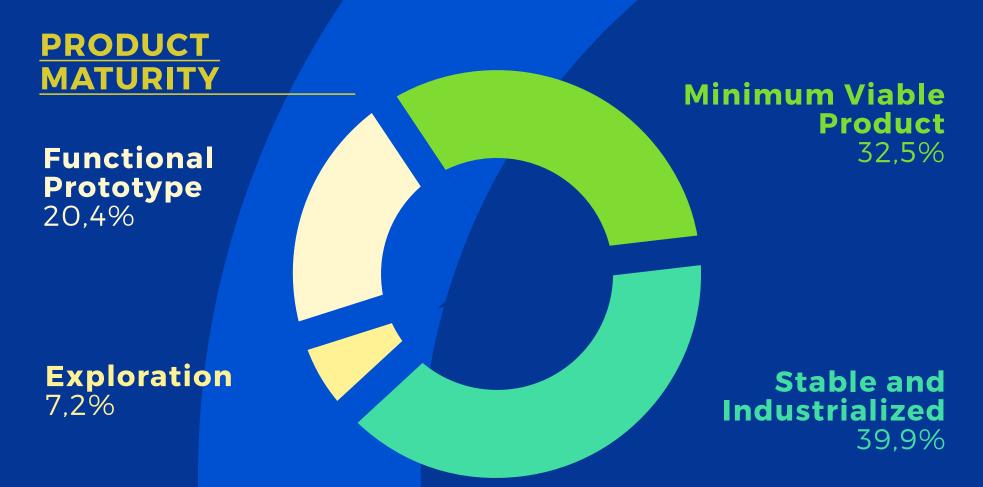
0,4% Audience or performance-based **1%** eCommerce 2,4% Research or tech-licensing 8% Retail 10,2% Commission 10,2% Services 11,8% Manufacturing 56,1% Suscription

TARGETED CLIENTS

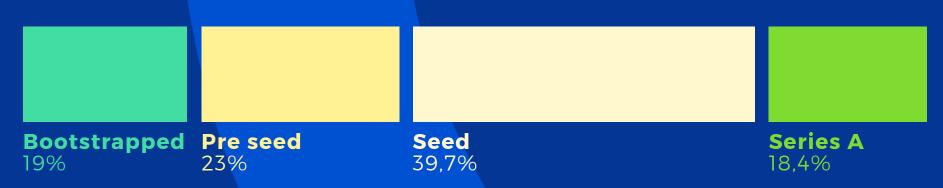
B2G 51,1% **B2B** 40.7%



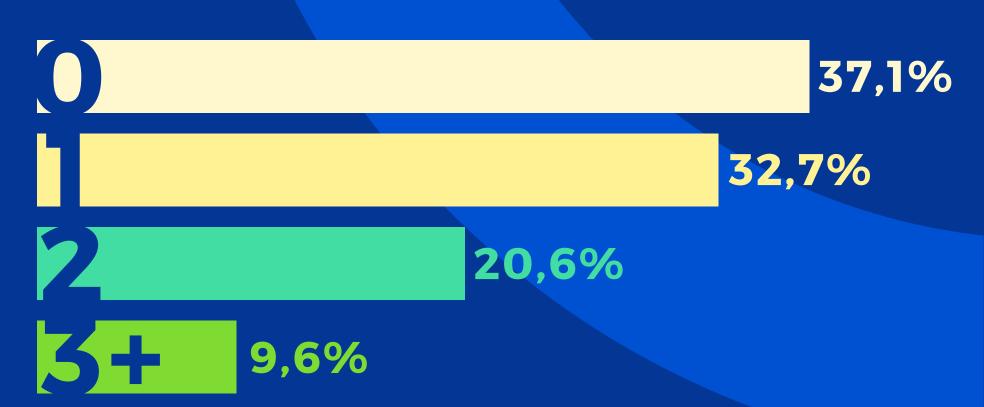
MATURITY OF STARTUPS



INVESTMENT PHASE

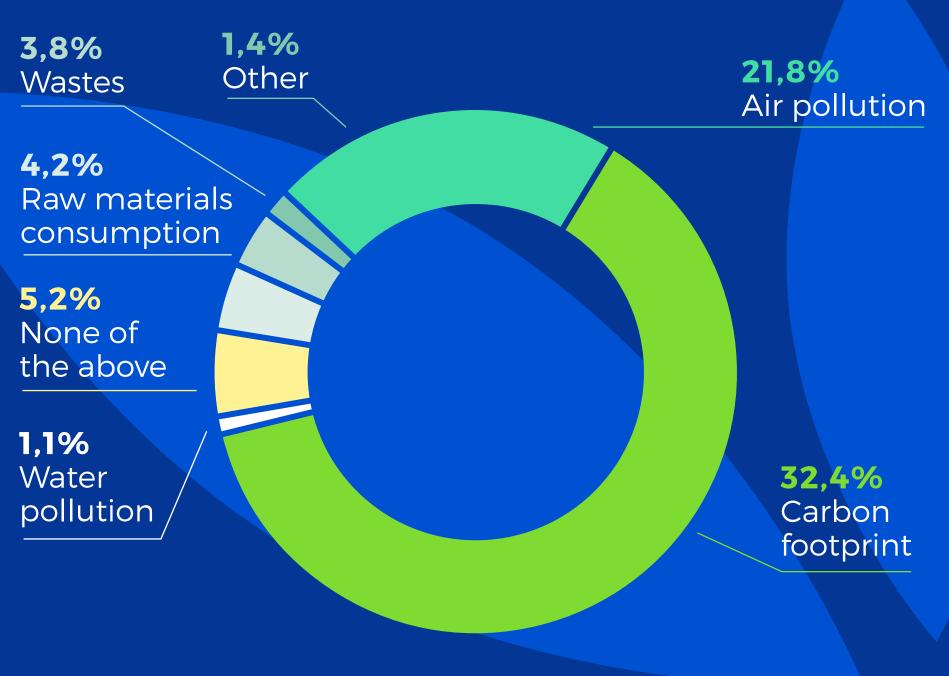


NUMBER OF FUNDING ROUNDS



IMPACT

ENVIRONMENTAL IMPACT



SOCIAL AND SOCIETY IMPACT

52% Accessiblity

20,3% Low-budget

—— 9,2% Safety

—— 8,4% Others

6,8% Local employment

3.4% Remote areas

EUROPE

EVER APPLIED TO THE EUSP?





JUNE 2023 (BASED ON ELIGIBLE STARTUPS) STARTUPPRIZE.EU