



FREQUENTLY ASKED QUESTIONS

What is the purpose of this competition / call for entries?

The European Startup Prize for mobility supports breakthrough innovations with the potential to shape the mobility landscape in Europe and around the world. Mobility and the transport of people and goods are part of the daily lives of Europeans and are key sectors of the global economy.

These diverse mobility needs are growing as fast as the population continues expanding. In order to meet these needs in the future, innovation in mobility must be both responsible and designed for the benefit of both humans and the planet.

What are the criteria for consideration for this competition?

Mobility startups wishing to start or accelerate their development in Europe can apply on f6s.com/eustartups/apply until January 8th, 2018.

How innovative/game-changing is this product/service?

Does anything like this exist on the market already? How impactful is this innovation/idea on the mobility?

What does the traction look like for this startup?

Does this startup have already a track record that give credibility to his access to market? (How many users, paying clients, Social engagement...)

How ecologically impactful is this product/service?

Do you believe that this product/service can have potentially have a strong ecological impact?

How socially impactful is this product/service?

Will this product/service have a positive social impact for European citizens in any ways (workforce, users, stakeholders)?

How much will this startup benefit from this prize?

Is this startup well-positioned to take full advantage of a European Visibility and Acceleration?

A jury of 10 mobility stakeholders / influencers / thought-leaders - including actors in tech, mobility group investors and elected representatives from Europe, will select startups that are putting innovation in the service of cleaner mobility and for all to accompany them in their European development.

Who are the jury members?

- Karima Delli, MP and President of the Committee on Transport and Tourism
- Joël Hazan, Partner & Managing Director of The Boston Consulting Group
- Yann Marteil, Deputy Chief Executive Officer of Mobivia
- Kadri Simson, Minister of Economics Affairs and Infrastructure of Estonia
- Catherine Leboul Proust, Chief Strategy Officer of GRDF in charge of Innovation and International Affairs
- Edward Arkwright, Chief Executive Officer of Groupe ADP
- Fabrizio Ruggiero, Deputy CEO Sales, Marketing, Customers & InterRent of Europcar
- Ross Douglas, Founder and Chief Executive Officer of Autonomy
- Tanja Kufner, Managing Director at Startupbootcamp Smart Transportation & Energy Berlin
- Gilles Babinet, Digital Champion – Serial Entrepreneur

What is the deadline for submitting applications?

January: 8th, 2018

What other key dates should I keep in mind?

January-February: Selection and jury deliberations

February 22nd, 2018: Award ceremony at the European Parliament in Brussels and start of the year-long business and legal mentoring program

How many startups will be selected to pitch in Brussels on February 22, 2018?

10 startups will be selected to pitch in front of the jury during the main event at the European Parliament in Brussels on February 22nd, 2018.

What is the prize package?

The 10 winning startups will participate in a selection of 5 European tech events, from Barcelona to Berlin via Tallinn, to meet investors and new customers. With all travel expenses covered, these startups will be able to focus on thematic workshops, planning of qualified meetings, pitching time and learning expeditions organized at each event.

In addition, 4 laureates will benefit from a personalized business and legal coaching program set up by The Boston Consulting Group (BCG), Grimaldi Studio Legale, Parallel Lawyers and Startup Sesame.

BCG will help 4 laureates change scale through a comprehensive strategy consulting mission. A dedicated BCG team will work together with the startups to develop their business plan and define the market entry strategy in the country chosen by the startups. BCG will

also give the laureates access to its network of experts and help facilitate discussions between laureates and traditional BCG clients.

For the same 4 laureates, Grimaldi Studio Legale, in cooperation with its legal network across EU, including Parallel lawyers, will provide the legal information and the regulatory business analysis concerning the relevant jurisdiction, and it will help with the legal procedures and documentation needed in order to set-up the company. A dedicated mailbox will be made available to reply to all the legal questions.

Who are the co-founders of this prize?

Karima Delli, an environmental and European Parliament member of the Transport Committee of the European Parliament, The Boston Consulting Group, a strategy consulting firm, and VIA ID, a mobility startups accelerator, created the European Startup Prize for mobility.

Which cities are included in the European Tour in 2018?

Barcelona – Mobile World Congress (Feb 28. March 1st)

Tallin – Lattitude 59 (May 24-25)

Paris - VivaTech (June 15-17)

Berlin – IFA (Sept. 2nd-5)

Copenhagen - ITS international (Sept 18-21)